

# Sydney McPherson

## Graphic Designer - Animator - Visual Artist

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### About Me

I'm a visual storyteller who loves bringing ideas to life, whether through animated characters, bold graphics, or expressive visual art! With a background in 3D animation and experience ranging from video game assets to marketing in higher education, I blend artistic skill with clear communication and a heart for meaningful work.

### Education

**Savannah College of Art and Design**  
Savannah, GA  
05/2021

Bachelor of Fine Arts (B.F.A.) in Animation

- Graduating Honors: Summa Cum Laude
- Activities: Study Abroad Program (Hong Kong, S.A.R)
- Courses of Study Included:
  - Life Drawing, Art History, Color Theory

### Professional Skills

- Collaboration
- Attention to Detail
- Problem Solving
- Organization
- Multi-Tasking
- Time Management
- Excellent Communication

### Technical Skills

- Graphic Design
- Illustration
- Photo Editing
- Print File Preparation

### Software

- Adobe Creative Suite
- Windows
- Microsoft Office
- Zoom

### References Available Upon Request

### Work Experience

#### Graphic Designer

09/2024 - 10/2025

South Florida Bible College - Deerfield Beach, FL

- Transcribed information to promote college events through clear, well-organized flyers and printed materials.
- Designed informational booklets and brochures for distribution to prospective students.
- Maintained brand consistency across all documents, forms, and visual communications.
- Prepared accurate print-ready files and submitted bulk orders to commercial printer.

#### Enrollment Advisor

07/2024 - 10/2025

South Florida Bible College - Deerfield Beach, FL

- Supported each applicant's enrollment journey through emails, phone calls, and campus tours.
- Established and organized electronic records through spreadsheets and file maintenance programs, ensuring completion of all required documentation.
- Returned emails and voicemails within a timely manner and resolved any applicant questions or concerns.

#### Barista and Hostess

05/2023 - 06/2024

Calvary Chapel Ft. Lauderdale - Ft. Lauderdale, FL

- Maintained composure in a fast-paced environment.
- Fulfilled orders while providing friendly and timely service.
- Redesigned and updated the coffee shop display menu.
- Managed reservations proactively ensuring a seamless dining experience for guests.

#### Freelance 3D Artist

03/2022 - 05/2023

Fantasy Studios - Remote

- Utilized organizational skills to develop 3D computer assets for use in video games.
- Collaborated with the lead game designer to create custom digital graphics and images.
- Solved technical issues to enhance user experience and game personalization.

#### Freelance 3D Animator

09/2022

Barnstormer Media - Remote

- Created animations and added finishing touches.
- Utilized industry-standard software to prepare assets for use on various platforms.
- Collaborated effectively while independently managing time and workload.
- Implemented director feedback to refine my animations.